

LEWISVILLE DOWNTOWN ENHANCEMENT SURVEY

Downtown Proprietor and Property Owner Survey

The Downtown Lewisville Corporation has commissioned a Master Plan Enhancement Study to insure the continued growth and prosperity of the town, while protecting and nurturing the qualities that make this town a special and unique place to live and work. As Proprietors and Property Owners Downtown, you are a primary stakeholder in this process. Your ideas, comments, and concerns are integral to the projects. Please support your town in this bold initiative by completing this survey as fully as possible. Many Thanks!

Check all that apply

I own a business & rent my store space from someone else
I own the business and the storefront that it occupies I own property Downtown

Your Age Gender # of Employees
Under 21 21 to 35 35 to 55 55 to 75 over 75 Male Female
Full Time Part Time

Distance to your shop or commercial property from your home.

Live at same location Live Downtown Less than 1 mile Less than 5 miles 5-10 miles over 10 miles

How many years have you been in business or owned property in Downtown Lewisville?

Less than a year One year Three years Five years Ten years or more

Reasons for owning a business or Property in Downtown Lewisville.

Have you ever considered relocating your business or selling your property?
Yes No

Why?

Does your current location have an impact on your business's ability to grow?
Yes No

Why?

These questions are for Downtown Proprietors and Property Owners only.

The existing city infrastructure provides adequate and appropriate support for my business and property.

strongly agree agree disagree strongly disagree no opinion

I would support additional amenities and services downtown, even if it requires a moderate tax increase.

strongly agree agree disagree strongly disagree no opinion

Adequate support for businesses owners is provided through the local Chamber of Commerce and/or Downtown Business Association.

strongly agree agree disagree strongly disagree no opinion

I would be interested in low interest loans and other incentives to improve my business.

strongly agree agree disagree strongly disagree no opinion

Dilapidated buildings adjacent to my business have negatively impacted my business.

strongly agree agree disagree strongly disagree no opinion

My location in Downtown Lewisville is beneficial for my business.

strongly agree agree disagree strongly disagree no opinion

I plan to stay in my current location for at least the next three years.

strongly agree agree disagree strongly disagree no opinion

Tourism is a critical and vital part of my business Downtown.

strongly agree agree disagree strongly disagree no opinion

Attracting a new business and industry Downtown would be beneficial for my business.

strongly agree agree disagree strongly disagree no opinion

My business has adequate parking for my customers.

strongly agree agree disagree strongly disagree no opinion

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I would support legislation obligating property owners to maintain the appearance and structural integrity of their properties.

strongly agree agree disagree strongly disagree no opinion

I promote and advertise my business using the following.

(Check all that apply)

Newspaper Flyers Store Front Web Site Web Links Word of Mouth

Other

Cities have an obligation to support local businesses and activities beneficial to the community.

strongly agree agree disagree strongly disagree no opinion

I experience a marked increase in business when special events or festivities are held Downtown.

strongly agree agree disagree strongly disagree no opinion

The completed streetscape projects have had a positive impact on my business.

strongly agree agree disagree strongly disagree no opinion

I would consider changing my building front façade to create more continuity and consistency with the surrounding structures Downtown.

strongly agree agree disagree strongly disagree no opinion

I am aware of other businesses Downtown and often refer my customers to them.

strongly agree agree disagree strongly disagree no opinion

I am willing to work with adjacent property owners to consolidate delivery/utility areas, share parking, and improve the appearance of back entrances.

strongly agree agree disagree strongly disagree no opinion

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A significant number of my customers are “walk ins” or “stroll-bys”, so first time visitors are important to my business.

strongly agree agree disagree strongly disagree no opinion

Most of my customers are by appointment or make specific trips to my store.

strongly agree agree disagree strongly disagree no opinion

Receiving Deliveries and finding a place for Recycling and Waste Disposal is a problem.

strongly agree agree disagree strongly disagree no opinion

Downtown social events or special evenings of extended store hours would increase foot traffic and improve my business.

strongly agree agree disagree strongly disagree no opinion

Most of my customers are local people.

strongly agree agree disagree strongly disagree no opinion

Most of my customers are not local and are in Lewisville for a special event or to visit a destination Downtown of regional interest.

strongly agree agree disagree strongly disagree no opinion

Most of my customers are “passing through” town. Purchases are mostly impulse or replacing forgotten items.

strongly agree agree disagree strongly disagree no opinion

I make an effort to do as much personal business with other proprietors Downtown as possible.

strongly agree agree disagree strongly disagree no opinion

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The single, most important factor in the continued, long term success of my business is.

Current utilities or services provided by the Town of Lewisville that could be improved are.

These services could be improved by.

The best way to locate a particular product or service Downtown is.

I chose my Downtown store location because.

If possible, I would change.

I would/would not support a comprehensive Business Overlay District because.

Return this survey to:

**Downtown Lewisville
6610 Shallowford Rd
Lewisville NC 27023**